



## CITY OF LODI

## COUNCIL COMMUNICATION

**AGENDA TITLE:** Public Benefits Program Update (EUD)

**MEETING DATE:** July 18, 2001

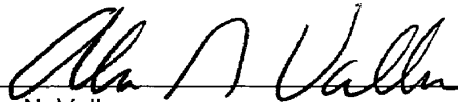
**PREPARED BY:** Electric Utility Director

**RECOMMENDED ACTION:** Rob Lechner, Manager of Customer Programs, will give a brief presentation regarding the City of Lodi Electric Utility's Public Benefits Program.

**BACKGROUND INFORMATION:** In our continuing effort to notify the general public of the various energy efficiency and conservation rebate programs currently available, the City of Lodi Electric Utility is providing a monthly "Public Benefits Program Update."

Currently, the City of Lodi Electric Utility provides information regarding the various rebate programs via a number of methods, including: bill stuffers (information provided to customers in their monthly City of Lodi utility bill), the 'Lodi Utility News' newsletter, and an occasional newspaper advertisement. City of Lodi Electric Utility staff believes that a brief presentation each month during a City Council meeting will further highlight the important energy conservation programs and rebates offered to residential, commercial and industrial customers.

**FUNDING:** None required

  
Alan N. Vallow  
Electric Utility Director

**PREPARED BY:** Rob Lechner, Manager of Customer Programs

ANV/RL/1st

C: City Attorney  
Finance Director

**APPROVED:** \_\_\_\_\_  
H. Dixon Flynn - City Manager